



PITCH FOR EVENT PLANNERS

How to Pitch Sharon Virts to Your Planning Committee.

If you want to bring Sharon Virts to your event but need to convince your stakeholders, clients, or leadership team that she's the right fit, here's ready-to-share content to help make that pitch.

Short Bio

Sharon Virts is an entrepreneur, philanthropist, and bestselling historical-fiction author. She founded FCI Federal, growing it into a \$150M government-contracting leader and now leads the Virts Miller Foundation while writing acclaimed novels that blend history, leadership, and human resilience.

Quick Background Bullet Points About Sharon

- Founder of FCI Federal, scaled from startup to \$150M enterprise before its 2017 sale
- Bestselling author of *Masque of Honor*, *Veil of Doubt*, *The Grays of Truth*, and the upcoming *Bargains of Fate*.
- Accomplished artist and storyteller known for bringing history and character to life
- Founder of the Virts Miller Foundation, supporting preservation, education, and community programs
- Experienced speaker for business, leadership, literary, and philanthropic audiences
- Resides at the historic Selma Mansion, which she and her husband have restored as a landmark for history and cultural engagement

What Makes Sharon Different

- Authentic, inspiring, and deeply human storyteller, her speeches blend history, leadership, creativity, and personal resilience



SHARON VIRTs

What Makes Sharon Different *(continued)*

- Equally at home speaking to C-suite audiences, community leaders, and literary circles
- Customizes every keynote by incorporating local stories, regional history, and the audience's mission or industry
- Warm, engaging presence who makes audiences feel seen, valued, and energized
- Collaborative and easy to work with - no diva demands, just partnership and purpose

Quick Links to Share

- Event Testimonials & Reader Reviews – www.sharonvirt.com
- Media Interviews & Past Panels – www.sharonvirt.com/news
- Books & Author Information – www.sharonvirt.com/novels

Additional Things Sharon Does to Make Your Event Great

- Prepares extensively by researching your organization, audience, and event goals; often reviewing history, industry trends, or mission materials to craft a talk that truly connects
- Shows up fully for the experience; Sharon attends receptions, meals, book signings, and meet-and-greet sessions rather than rushing out after her talk
- Offers add-on value sessions such as interactive Q&A, small-group discussions, leadership roundtables, or book-club-style conversations
- Helps promote your event through her social channels, newsletters, and Read With Sharon community when appropriate



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